

# **UNLOCK MAGICAL MOMENTS!**

2022 Product Catalog



## THIS IS BICYCLE®

Bicycle\* Playing Cards are the most widely used playing cards in the world. You'll find the decks everywhere, from the most exclusive tables in Vegas to kitchen tables in your hometown. Bicycle\* cards have been the bestselling playing card brand in the world for over 130 years. Our cards paved the road to freedom for prisoners in World War II and have kept presidents entertained in the Oval Office. Even in space, Bicycle\* cards have been used to create magical moments.

Bicycle\* cards can be used to play over 100 different card games. They stand for cross-generational and cross-national fun, beauty in design and elegance as well as perfect handling for magicians.

#### Where does Bicycle\* come from?

In the early 1880s, bicycling took the USA by storm. It was at this time that Russell & Morgan, the forerunners of USPCC (United States Playing Card Company), decided to produce a line of cards. Inspired by the two-wheeled trend, they named their brand Bicycle\*.

#### What does Bicycle\* stand for?

One of the main reasons why Bicycle\* continues to be one of the most trusted brands of playing cards is our reputation for providing a consistent high-quality feel and handling across every deck of cards printed.

Each deck is printed on special cardstock and sealed with the patented Air-Cushion\* Finish technology for optimal gliding and, particularly, easy shuffling. In the categories **Originals**, **Creatives** and **Ultimates**, the target groups of Magicians, Design Lovers and Families & Friends will find the perfect cards for special fun and magical moments.

#### How has Bicycle\* changed?

USPCC has been part of the Cartamundi Group since 2019. The expertise in the development and production of the Bicycle cards, however, remains in American hands.

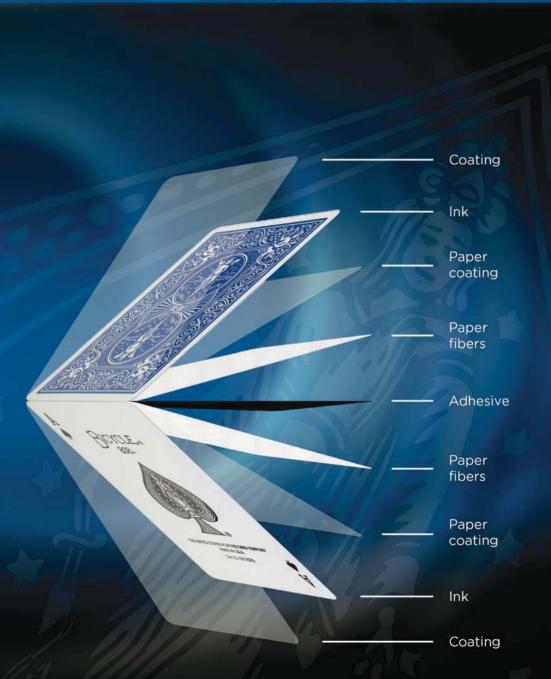


# WHAT MAKES BICYCLE® SO SPECIAL

- Rider Back: Rider Back is the name of the card back design, showing Cupid riding a bicycle. It is probably the most famous back design in the world, as it has been in permanent production since 1887. The name is also widely used for the Bicycle Standard Index, the 808 and 807 decks.
- Air-Cushion\* Finish: This unique, patented finish, a combination of coating, embossing and cutting, provides the perfect texture. It allows cards to glide smoothly over each other, ensuring unsurpassed performance and quality. It was developed and refined through decades of research and development.
- Ace of Spades: Bicycle®'s distinctive Ace of Spades features the statue of the Goddess of Liberty, based on Thomas Crawford's bronze statue that has crowned the dome of the U.S. Capitol in Washington, DC since 1863.
- The Joker: The Joker is an American invention from around 1865 and has made several appearances in the Bicycle\* card series. He was originally depicted as a joker, or court jester, on a high-wheeled bicycle. The bicycle was later fitted with two full-size wheels. A deck with card kings on bicycles followed.

# NINE LAYERS OF A GREAT CARD

- Coating:
   Air-Cushion® water-based finish, proprietary to USPCC
- Ink: vegetable ink
- Paper fibers: proprietary to USPCC
   100% sourced from FSC and SFI certified forests
- Adhesive: water soluble starch-based adhesive, making the cards 100% recyclable



## **FAMILY & FRIENDS**

People in the category Family & Friends are people of all ages, genders and backgrounds that love to play a game of cards for fun.

#### What are their needs?

They are looking for authentic roots, a real story. Through a game of cards, the Socializer seeks out unforgettable moments.

## THE DESIGN LOVER

The Design Lover doesn't necessarily play cards, but they are attracted to beautiful objects. With their premium artwork and quality feel, Bicycle\* cards will put a smile on their face.

#### What are their needs?

Aesthetic pleasure is what drives the Design Lover. They choose to surround themselves with carefully curated items, appreciated for their creative and imaginative qualities.

## THE MAGICIAN

The Magician is a master of illusion. A deck of card allows them to create a whole new world in which magic is real.

#### What are their needs?

Their clever tricks and sleight of hand require materials of the highest quality. Only exceptional glide and handling will suffice for the Magician.



## **BICYCLE® ORIGINALS**

RRP 4,99 €

The Bicycle\* Originals are the entry point of the brand portfolio. They can be seen as the benchmark deck of the brand, like the 501 jeans are for the Levi's brand. Like all Bicycle\* cards, the Originals stand for reliable quality. They function as the basic price point of the range.

# **BICYCLE® CREATIVES**

RRP 8,99 € - 14,99 €

These cards take the beauty of Bicycle®'s iconography to the next level. They feature designs that surprise and delight, that cater to many interests – whether historical (like Architectural Wonders of the World), fantasy (like Stargazer), modern (Dark Mode), etc.

The Bicycle\* Creatives have the authentic quality of all Bicycle\* cards. They have a higher price point based on their level of creativity

## **BICYCLE® ULTIMATES**

RRP 14,99 €

The Bicycle\* Ultimates are the most premium cards in the range. They offer the authentic quality of all Bicycle\* cards and use the most luxurious materials for a high-end feel. The Ultimates have the highest price point, based on the expertise needed and the materials used to create the cards.

- Standard issue deck of Bicycle® Playing Cards available in red or blue with the Rider Back design
- Printed on high quality Bicycle<sup>®</sup> brand cardstock
- Linen structure & patented Air-Cushion® Finish

#### Target groups:

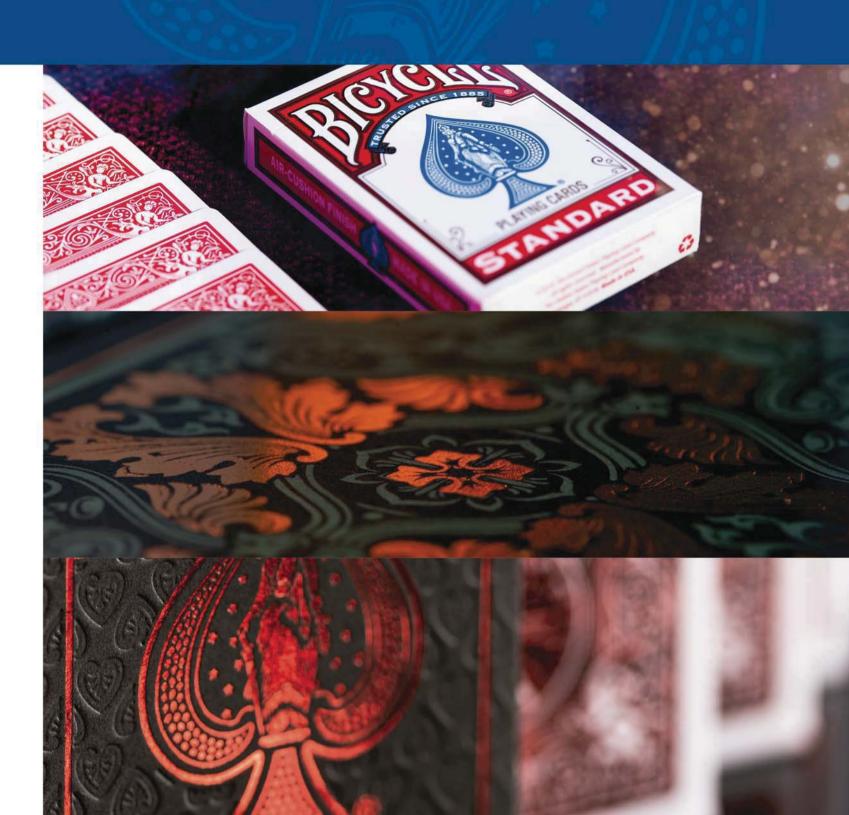
- Family & Friends
- Magicians
- Specific designs for different interests and themes
- Customized card fronts and backs
- Printed on high quality Bicycle® brand cardstock
- Linen structure & patented Air-Cushion® Finish

#### Target groups:

- Design Lovers
- Magicians
- Radiant, premium packaging in a charcoal grey hue features a luxuriously debossed Ace of Spades texture.
- Card backs feature a durable MetalLuxe® foil application
- · Card fronts have special coloring
- Patented Classic Air-Cushion® Finish
- Printed on high quality Bicycle® brand cardstock

#### Target groups:

Design Lovers



### BICYCLE® ORIGINALS

# BICYCLE® STANDARD (RIDER BACK)

Bicycle\* has become a household name in the United States as the iconic rider back is omnipresent: from family game nights and appearances in popular TV shows to starring in countless Hollywood movies.

- Standard issue deck of Bicycle® Playing Cards available in red or blue with the iconic Rider Back design
- Printed on high quality Bicycle® brand cardstock
- Linen structure & patented Air-Cushion® Finish

#### Target groups:

- Family & Friends
- Magicians

# BICYCLE® GOLD STANDARD (RED & BLUE)

(65 x 92 x 18 mm, approx. 100 g) Item no. 10027302

# BICYCLE® STANDARD 2-PACK (RED & BLUE)

(130 x 92 x 18 mm, approx. 200 g) Item no. 10027300 BICYCLE







## BICYCLE® FYREBIRD

The heat is on. The Bicycle® Fyrebird deck brings the heat with fire-inspired colors, a gold foil-accented tuck and a custom card back. The deck includes one card with a double back.

- Patented Classic Air-Cushion® Finish
- Easy shuffling and optimum slide performance
- Printed with non-toxic, plant-based inks and fully recyclable.
- Fully customized card backs, suits and court cards
- Premium packaging features foiled lettering and accents
   Target groups:
- Design Lovers
- Magicians

Also makes a great gift!

## BICYCLE® FYREBIRD



## BICYCLE® SEA KING

Bicycle\* Sea King playing cards, with the richly detailed blues and teals of the card back and faces, offer players a unique experience. Combined with a foiled and embossed tuck, this deck is truly fit for kings! The Sea King deck contains one card with a double back.

- Patented Classic Air-Cushion® Finish
- Easy shuffling and optimum slide performance
- Printed with non-toxic, plant-based inks and fully recyclable
- Premium packaging features foil and embossing
- Recolored card fronts

#### Target groups:

- Design Lovers
- Magicians

Also makes a great gift!

#### BICYCLE® SEA KING



## **BICYCLE® GUARDIANS**

The Bicycle\* Guardians deck delves into the realm of guardian angels. The cards include helpful tips for beginner magicians and cardistry fiends, making the deck a terrific addition to their arsenal. The distinctive designs were created in collaboration with the minds behind theory11.

• Patented Classic Air-Cushion® Finish

#### Target groups:

- Design Lovers
- Amateur Magicians and Cardists

Also makes a great gift!

## **BICYCLE® GUARDIANS**



## BICYCLE® DARK MODE

Bring energy to the game table with the Bicycle® Dark Mode playing cards. This modern deck uses a reversed color scheme and features custom designs with a digital feel. One card with a double back is included in the deck.

- Patented Classic Air-Cushion® Finish
- Easy shuffling and optimum slide performance
- Printed with non-toxic, plant-based inks and fully recyclable
- Fully customized card backs, suits and court cards

#### Target groups:

- Design Lovers
- Magicians

Also makes a great gift!

## BICYCLE® DARK MODE



## BICYCLE® AVIARY

You don't need to be an ornithologist to appreciate the beautiful designs on the Bicycle® Aviary deck. The fully customized deck with intricate illustrations of birds will surely let any game take flight. The set includes one card with a double back.

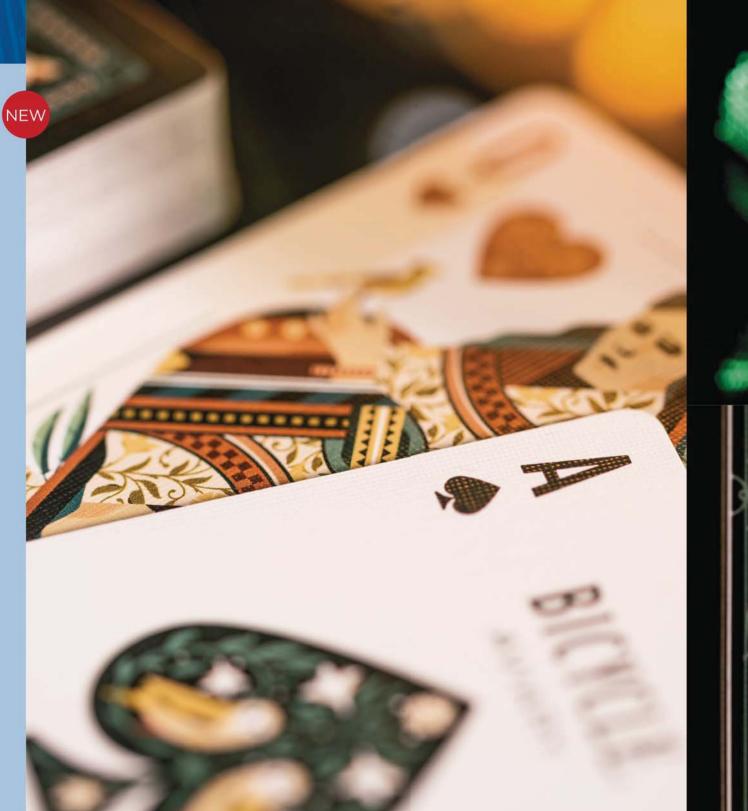
- Patented Classic Air-Cushion® Finish
- Easy shuffling and optimum slide performance
- Fully customized card backs, suits and court cards
- Printed with non-toxic, plant-based inks, the cards and tuck packaging are fully recyclable

#### Target groups:

- Design Lovers
- Magicians

Also makes a great gift!

## BICYCLE® AVIARY





## BICYCLE® STARGAZER

Ready for take-off? The Bicycle\* Stargazer playing cards are inspired by the most mysterious object in the galaxy: the black hole. A swirling design, reminiscent of clouds that circle around this aweinspiring phenomenon, adorns the fully customized deck.

- Patented Classic Air-Cushion® Finish
- Easy shuffling and optimum slide performance
  Printed on high quality Bicycle brand cardstock
- Premium tuck case features a custom seal and chrome foil
- Fully customized designs

Target groups:

• Design Lovers

Also makes a great gift!

## BICYCLE® STARGAZER



# BICYCLE® STARGAZER NEW MOON

Bicycle\* Stargazer New Moon playing cards bring the glow of our moon to your next card game or collection. The tuck case shines with silver foil and the unique card back features the second brightest object of the celestial sky. The card faces feature custom pips and contrasting suits to aid playability.

- Patented Classic Air-Cushion® Finish
- Easy shuffling and optimum slide performance
- Printed on high quality Bicycle® brand cardstock
- Premium tuck case highlighted with silver foil

#### Target groups:

• Design Lovers

Also makes a great gift!

#### BICYCLE® STARGAZER NEW MOON



# BICYCLE® STARGAZER SUNSPOT

Bicycle \* playing cards Stargazer Sun Spot features the vibrant colors of the star at the center of our solar system known as the Sun. The card back design with a burst of yellow and fire will be sure to delight. The tuck box brings the vibrancy of the sun to life with reflective silver foil.

- Card back and faces are inspired by the yelloworange glow of the sun.
- Printed on premium Bicycle card stock with the Air-Cushion\* Finish, this deck handles with the quality and performance you expect from the Bicycle brand.
- Printed with non-toxic, plant-based inks to limit our environmental impact and ensure consumer safety, like all Bicycle decks.

## BICYCLE® STARGAZER SUNSPOT



# BICYCLE® STARGAZER OBSERVATORY

Stargazer Observatory, the latest edition in our Stargazer collection, was inspired by constellations and sacred geometry and features colors from the depths of the galaxy.

- Like the rest of the Stargazer collection, this deck includes premium foil packaging and card faces with custom pips and contrasting suits to aid playability for your favorite card games
- The Stargazer series has been a favorite playing card among cardists for the mesmerizing designs that enhance any flourish, spring, or maneuver
- Printed on premium Bicycle\* brand card stock with Air-Cushion\* Finish, these cards shuffle and handle perfectly with the quality and performance you expect from the Bicycle brand.

#### BICYCLE® STARGAZER OBSERVATORY



# BICYCLE® STARGAZER NEBULA

Bicycle® playing cards brings the birthplaces of stars to your hand with the Stargazer Nebula deck! These out-of-this-world cards feature the glow of the swirling gasses on the card back and custom pips on the faces.

Bring the colors of the cosmos to your card game or collection!

- Tuck case highlighted with silver foil.
- Printed on premium Bicycle card stock with the Air-Cushion\* Finish, this deck handles with the quality and performance you expect from the Bicycle brand.
- Printed with non-toxic, plant-based inks to limit our environmental impact and ensure consumer safety, like all Bicycle decks.

### **BICYCLE® STARGAZER NEBULA**



## BICYCLE® ASTEROID

Bicycle\* Asteroid features vibrant colors of the sun and our solar system. With no two asteroids being alike, this unique deck of playing cards will be sure to delight you.

- Tuck case highlighted with embossing and silver foil.
- Printed on premium Bicycle card stock with the Air-Cushion\* Finish, this deck handles with the quality and performance you expect from the Bicycle brand.
- Printed with non-toxic, plant-based inks to limit our environmental impact and ensure consumer safety, like all Bicycle decks.

## BICYCLE® ASTEROID



## BICYCLE® BOURBON

There is an old Kentucky proverb that says "Keep your friends close and your Bourbon closer." This is something that we believe you can accomplish with Bicycle\* brand Bourbon playing cards. This small batch deck with its rich smoky colors was brewed right here in Kentucky and is the perfect way to break out the good stuff at your next card game.

- Vintage-inspired card back and illustrated custom court cards that clearly enjoy a taste of the good life.
- Printed on premium Bicycle card stock with the Air-Cushion\* Finish, this deck handles with the quality and performance you expect from the Bicycle brand.
- Printed with non-toxic, plant-based inks to limit our environmental impact and ensure consumer safety, like all Bicycle decks.

## BICYCLE® BOURBON



# BICYCLE® BROSMIND FOURGANGS

Designed by the artists at the Spanish design studio Brosmind, these trippy Bicycle® feature a completely custom premium design with 56 unique playing cards, each with a different illustration. Playing cards that truly are, one-of-a-kind while remaining perfectly playable for Poker, Blackjack, and other card games!

- Custom pips, indexes, and court card faces are unique and maintain playability for any card game.
- Printed on premium Bicycle card stock with the Air-Cushion\* Finish, this deck handles with the quality and performance you expect from the Bicycle brand.
- Printed with non-toxic, plant-based inks to limit our environmental impact and ensure consumer safety, like all Bicycle decks.

### BICYCLE® BROSMIND FOURGANGS



# BICYCLE® CYBERPUNK CYBER CITY

Bicycle® Cyberpunk Cyber City merges high tech with the urban cityscape of the future.

- Featuring custom cybernetic court card illustrations this deck is the perfect mix of traditional playing card elements with a sci-fi inspired future.
- Custom Cyberpunk faces and suits
- Custom card back design
- · Premium foil packaging
- Printed on classic Bicycle\* cardstock
- Classic Air-Cushion\* Finish for ease of shu\(\)ing and optimum performance
- Fully recyclable playing cards
- Made in USA

## BICYCLE® CYBERPUNK CYBER CITY



# BICYCLE® CATS BY LISA PARKER

Enter the world of European fantasy artist Lisa Parker as she enchants us with her magical creations with the Bicycle\* Lisa Parker Cats deck,

- Magical and mysterious uniquely illustrated cat court cards.
- Custom card back design
- Printed on premium Bicycle card stock with the Air-Cushion\* Finish, this deck handles with the quality and performance you expect from the Bicycle brand.
- Printed with non-toxic, plant-based inks to limit our environmental impact and ensure consumer safety, like all Bicycle decks.

## BICYCLE® CATS



## BICYCLE® UNICORN

Unicorns may not be real, but this deck of Bicycle® brand playing cards is. A 1937 vintage card back inspired the design that features this mythical creature and will evoke whimsical feelings while offering up a vibrant colored deck of playing cards. This magical deck with its bright colors will be sure to put a twist in your next card game.

- Card back inspired by a vintage 1937 KEM design; deck also features a custom Ace of Spades and brightly colored faces
- Printed on premium Bicycle card stock with the Air-Cushion\* Finish, this deck handles with the quality and performance you expect from the Bicycle brand.
- Printed with non-toxic, plant-based inks to limit our environmental impact and ensure consumer safety, like all Bicycle decks.

## BICYCLE® UNICORN



## BICYCLE® BOTANICA

Bicycle® Botanica playing cards is an intricate and airy botanical themed deck inspired by vintage card backs.

- The Botanica tuck features elaborate copper foiling that highlights the intricate detail of the design and is sure to be a must have addition to your collection.
- Premium Foil Packaging
- Printed on classic Bicycle\* cardstock
- Classic Air-Cushion® Finish for ease of shulling and optimum performance
- Fully recyclable playing cards

## BICYCLE® BOTANICA



## BICYCLE® PROMENADE

Bicycle\* Promenade playing cards were inspired by a historic card back from the USPCC archives, and a must-have deck for any Bicycle collector.

- Custom pips, indexes, and court card faces are unique to the Promenade deck and maintain playability for any card game.
- Printed on premium Bicycle card stock with the Air-Cushion\* Finish, this deck handles with the quality and performance you expect from the Bicycle brand.
- Printed with non-toxic, plant-based inks to limit our environmental impact and ensure consumer safety, like all Bicycle decks.

### BICYCLE® PROMENADE



## **BICYCLE® MARQUIS**

Bicycle® Marquis playing cards bring class and sophistication to your favorite card game or collection.

- The Marquis deck features a restored card back from Andrew Doughtery's Cruiser No. 96 deck that was first printed in the early 1900s
- The card faces were inspired by the New Era playing cards, first printed by USPCC in 1896
- The intricate tuck case design features elements from the historic card back highlighted with premium foil accents in two colors
- Printed on premium Bicycle® brand card stock with Air-Cushion® Finish, these cards shuffle and handle perfectly with the quality and performance you expect from the Bicycle brand

## **BICYCLE® MARQUIS**



## BICYCLE® ODYSSEY

A must-have for any card collector, Bicycle\*
Odyssey playing cards feature recolored
historic face cards that create a beautiful
aesthetic while maintaining playability for
poker, blackjack, rummy, and more.

- The court card faces are inspired by the Trophy Whist No.39 deck first printed by USPCC in 1895
- The deck comes in premium packaging with intricate foil accents
- Printed on premium Bicycle\* brand card stock with Air-Cushion\* Finish, these cards shuffle and handle perfectly with the quality and performance customers expect from the Bicycle brand

## BICYCLE® ODYSSEY



## BICYCLE® CAPITOL

Capitol was First introduced in 1886 during the Russell and Morgan Printing Co. era, as a brand of playing cards. They were in print until 1928 and throughout its print run it featured six different card backs. We are offering the original card back. This special edition deck has been reproduced from our extensive playing card collection for the enjoyment of a new generation of playing card collectors.

- Tuck case highlighted with embossing and golden foil.
- Printed on premium Bicycle card stock with the Air-Cushion\* Finish, this deck handles with the quality and performance you expect from the Bicycle brand.
- Printed with non-toxic, plant-based inks to limit our environmental impact and ensure consumer safety, like all Bicycle decks.

## BICYCLE® CAPITOL



## BICYCLE® FIRE

Bicycle\* Fire playing cards are a showstopper with hues of red, orange, and black smoldering chars. The first of our element series, Bicycle\* Fire is a new take on the very collectible Hobgoblin card back design printed on the renowned Vanity Fair deck produced by The United States Playing Card Company in 1895.

- Faces are a retake on the classic, reset with the court cards wearing fiery garments of reds and oranges
- Printed on premium Bicycle card stock with the Air-Cushion\* Finish, this deck handles with the quality and performance you expect from the Bicycle brand.
- Printed with non-toxic, plant-based inks to limit our environmental impact and ensure consumer safety, like all Bicycle decks.

## BICYCLE® FIRE



## BICYCLE® VINTAGE

The Bicycle Vintage playing card emblem resembles that of an ancient secret society, with the spade as its symbol. The aces have a very aged look, but you can still see their amazing design. The faces are aged and have lost their original appearance. The jokers can't wait for someone to finally show them the light of day again.

- Printed on premium Bicycle card stock with the Air-Cushion\* Finish, this deck handles with the quality and performance you expect from the Bicycle brand.
- Printed with non-toxic, plant-based inks to limit our environmental impact and ensure consumer safety, like all Bicycle decks.

## BICYCLE® VINTAGE



## BICYCLE® TRAGIC ROYALTY

The Tragic Royalty Deck is designed with bold black and red backs, and whimsical, ghoulish court cards. The biggest surprise of all: these playing cards glow in the dark under blacklight.

The perfect gift for card players, card collectors, magicians or just another way to impress the kids with a deck of cards for family game night!

- · Cards glow in the dark.
- Printed on premium Bicycle card stock with the Air-Cushion\* Finish, this deck handles with the quality and performance you expect from the Bicycle brand.
- Printed with non-toxic, plant-based inks to limit our environmental impact and ensure consumer safety, like all Bicycle decks.

## BICYCLE® TRAGIC ROYALTY

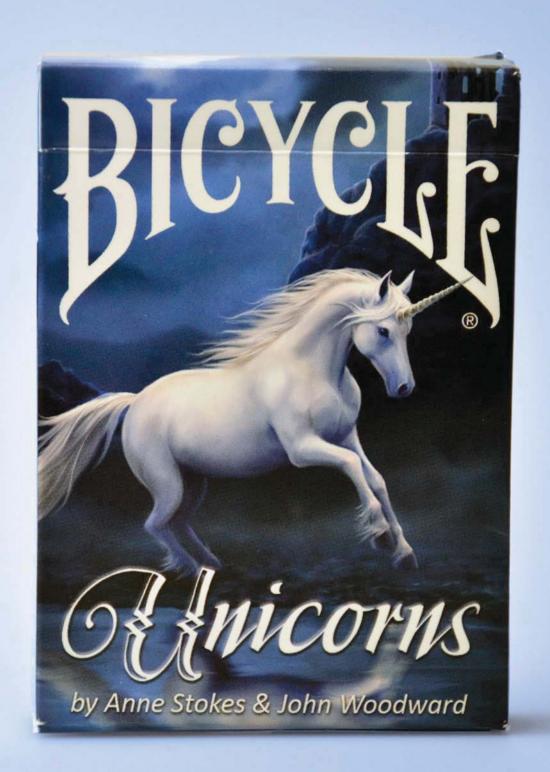


# BICYCLE® UNICORNS BY ANNE STOKES

The fantasy art of Anne Stokes features striking designs and lifelike portrayals of fantasy subjects. Her art covers a broad range of themes, from the romantic and magical enchanted Forest, to fearsome dragons and the dark underworld of gothic vampires. In this magical deck she's brought together 52 hand drawn images of Anne Stokes's ethereal depictions of the beautiful but elusive unicorns.

- Printed on premium Bicycle card stock with the Air-Cushion\* Finish, this deck handles with the quality and performance you expect from the Bicycle brand.
- Printed with non-toxic, plant-based inks to limit our environmental impact and ensure consumer safety, like all Bicycle decks.

#### BICYCLE® UNICORNS BY ANNE STOKES





## BICYCLE® NEON AURORA

The Bicycle\* Neon Deck has been specifically designed for the best cardistry performances and will enhance the flow of your flourishes, fans, and spreads with its unique card back design.

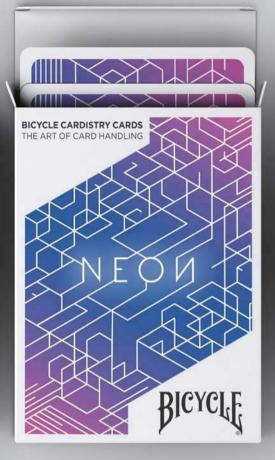
The nonstandard card faces with no pips or numbers take the design right to the edge, allowing for unique fans and spreads that will take your cardistry moves to the next level.

- Designed by Kike Sainz.
- Debossed neon pattern on the front and back of the tuck
- Printed on premium Bicycle card stock with the Air-Cushion\* Finish, this deck handles with the quality and performance you expect from the Bicycle brand.
- Printed with non-toxic, plant-based inks to

## BICYCLE® NEON AURORA









## BICYCLE® NEON ORANGE BUMP

The Bicycle\* Neon Deck has been specifically designed for the best cardistry performances and will enhance the flow of your flourishes, fans, and spreads with its unique card back design.

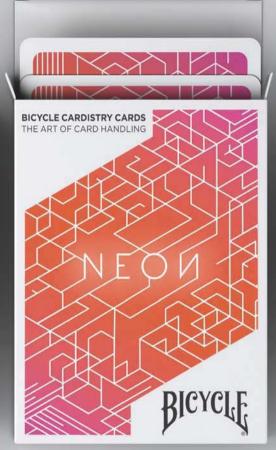
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- Designed by Kike Sainz.
- Debossed neon pattern on the front and back of the tuck
- Printed on premium Bicycle card stock with the Air-Cushion\* Finish, this deck handles with the quality and performance you expect from the Bicycle brand.
- Printed with non-toxic, plant-based inks to

## **BICYCLE® NEON ORANGE BUMP**









## BICYCLE® ARCHANGELS

Inspired by mythology and illustration, the Bicycle® Archangels deck represents a new level of elegance in playing card design. The intricate artwork is produced by theory11 and illustrated by Tom Lane. It required six months of pen-and-ink illustration. The back design is the crown jewel of the Archangels deck. It shows a juxtaposition of good and evil, dark and light, night and day, angels and demons. The closer you look, the more details you'll find.

- Patented Classic Air-Cushion® Finish
- Easy shuffling and optimum slide performance
- Printed on high quality Bicycle® brand cardstock
- Fully customized Ace of Spades, Joker, back design and tuck case
- Tuck case features debossed ridges and gold foil accents

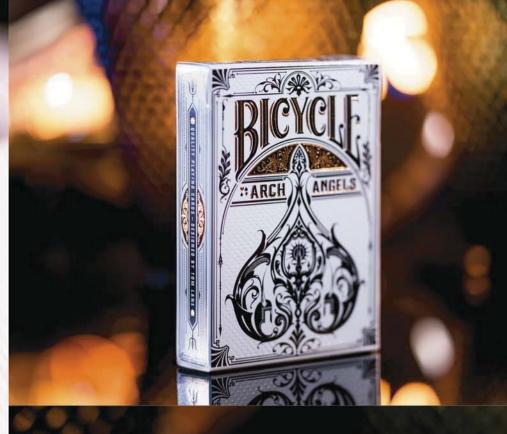
#### Target groups:

- Design Lovers
- Amateur Magicians and Cardists

Also makes a great gift!

## BICYCLE® ARCHANGELS







# BICYCLE® ARCHITECTURAL WONDERS OF THE WORLD

The Bicycle\* Architectural Wonders of the World is a celebration of the most beautiful historical structures. Each card showcases a famous piece of architecture, illustrated by hand. The tuck case features embossed details and foil to further accentuate the beauty of the deck.

- Patented Classic Air-Cushion® Finish
- Easy shuffling and optimum slide performance
- Printed on high quality Bicycle® brand cardstock
- 54 hand-illustrated architectural marvels, a unique card back design and a custom Ace of Spades.
- Tuck case features embossed details and gold foil accents

#### Target groups:

Design Lovers

# BICYCLE® ARCHITECTURAL WONDERS OF THE WORLD



## BICYCLE® DRAGON

Enter a whole new realm with the Bicycle® Dragon playing cards. These fantastical creatures are symbols of power, strength and good luck for those who are worthy. Often portrayed as the guardian of treasures, the dragon features in the tales of many cultures. The intricate custom designs adorning the card back and court card faces are illustrated by hand.

- Patented Classic Air-Cushion\* Finish
- Easy shuffling and optimum slide performance
- Printed on high quality Bicycle\* brand cardstock
- Fully customized court card faces and card back

## Target groups:

• Design Lovers

## BICYCLE® DRAGON





## BICYCLE® AUREO BLACK

In the early 1500s Leonardo Da Vinci illustrated La Divina (The Divine Proportion), a book written by mathematician Luca Pacioli that described a mathematical theory called "The Golden Ratio" which was used in Renaissance paintings and sculptures to achieve balance and beauty.

Da Vinci later called this sectio aurea or the Golden section. The gold foil and swirl designs on the tuck bring the Golden ratio to life in this unique deck of cards.

- The tuck case features premium gold foil and embossing.
- Printed on premium Bicycle® brand cardstock
- Classic Air-Cushion Finish\* for ease of shuffling and optimum performance.

## BICYCLE® AUREO BLACK



## BICYCLE® AUREO

Inspired by the golden ratio, also known as the Divine Proportion, the Bicycle\* Aureo playing cards will bring balance and beauty to any game. The deck features unique, swirling designs based on the art of the Renaissance era.

- Patented Classic Air-Cushion® Finish
- Easy shuffling and optimum slide performance
- Printed on high quality Bicycle\* brand cardstock
   Fully customized designs

Target groups:

• Design Lovers

Also makes a great gift!

## BICYCLE® AUREO



## BICYCLE® HIDDEN

There is an old Kentucky proverb that says "Keep your friends close and your Bourbon closer." This is something that we believe you can accomplish with Bicycle\* brand Bourbon playing cards. This small batch deck with its rich smoky colors was brewed right here in Kentucky and is the perfect way to break out the good stuff at your next card game.

- Vintage-inspired card back and illustrated custom court cards that clearly enjoy a taste of the good life.
- Printed on premium Bicycle card stock with the Air-Cushion\* Finish, this deck handles with the quality and performance you expect from the Bicycle brand.
- Printed with non-toxic, plant-based inks to limit our environmental impact and ensure consumer safety, like all Bicycle decks.

## BICYCLE® HIDDEN



### BICYCLE® ULTIMATES

# BICYCLE® METALLUXE® CRIMSON & COBALT

The Bicycle\* MetalLuxe\* playing cards with Cobalt Rider back and Crimson Rider back are opulent decks that feature our recognizable design – this time adorned with rich foil backs for exceptional brilliance. The special stamped application of metal foil is treated with our proprietary coating before the card is fitted with the Air-Cushion\* Finish. The result is a luxurious look with the performance and durability unique to Bicycle\* Playing Cards.

- Patented Classic Air-Cushion® Finish
- Printed on high quality Bicycle® brand cardstock
- Durable MetalLuxe® foil application to the backs
- Premium packaging

#### Target groups:

- Design Lovers
- Magicians

### BICYCLE® METALLUXE® RED

(65 x 92 x 18 mm, approx. 100 g) Item no. 10018787

#### BICYCLE® METALLUXE® BLUE



## BEE METALLUXE RED

Stamped with real metal, Bee® MetalLuxe™ playing cards feature brilliant light reflection and ultimate luxury. These Bee MetalLuxe Playing Cards are the FIRST Bee Playing cards to use USPCC's MetalLuxe foil back technology. Whether you are playing card games like Poker, Blackjack, or Rummy or using these playing cards to perform magic or cardistry moves... Bee MetalLuxe Playing Cards are ready to amaze!

Printed on Classic Bee brand cardstock
Recolored court cards
Stamped with real metal to achieve a dazzling shine
Easy Shuffling and Optimum Slide Performance
Elevate your card night - excellent for Poker, Blackjack, Rummy, Spades, Hearts, and more
Perfect for Cardistry
Printed With Non-Toxic, Plant-Based Inks

## BEE METALLUXE RED



# Unlock Magical Moments with Bicycle®

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